



## ***News Release***

# ***American Logistics Association***

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## **Research center to catalogue and document military on-base business contributions to Nation and the Department of Defense**

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The network of military exchanges, commissaries and other on-base businesses is a lifeline for military families, performing vital mission support services and making substantial economic and financial contributions to the Department of Defense (DoD) and the Nation.

Now, these contributions and achievements will be documented and cataloged in one central repository to provide this information and data for system managers, workers, supporting industry, and the military community and public at large.

The *Military Resale and MWR Center for Research* has been established by the American Logistics Association, which has recently undertaken a major effort to highlight the benefits of these programs. “These programs are the cornerstone of military families’ quality of life, and have a huge impact on military household stability as well as powering the on-base programs and the economy,” said Association President Pat Nixon. “Every day, thousands of dedicated professionals work to ensure military families are well cared for. The Center will help to remind the American public of these contributions and ensure a one-stop location for information on this vital program,” said Nixon.

“The research center will be releasing a major economic review of these programs on December 3<sup>rd</sup> to document and highlight the far-reaching nature of the program’s benefits,” Nixon said.

“This includes massive job creation especially for military families and veterans, underwriting military quality of life programs, saving DoD resources, contributing to household income, and saving billions of dollars for families.”

The new research center website will provide a virtual library of research and discussions about the military resale business channel [www.resaleresearch.org](http://www.resaleresearch.org). “This is an opportunity to have a repository for the legislation and regulations that govern the military system along with studies, reports and historical documents that have shaped the system over the years,” Nixon said. “The website will also serve as a host for studies relevant to shopper trends that impact the military patron, and will provide a launch point for specialized studies addressing the marketplace.” The site is open to the public and can serve as a resource for any research projects that address this unique business channel. “The charter of the Center is to provide all elements surrounding any given issue to allow independent study and analysis, yielding a comprehensive research tool in the end,” said Nixon.

The American Logistics Association (ALA) is a 90 year old trade association representing some of the largest consumer package companies and other companies that support improved quality of life for our military and their families through strong resale (commissary and exchange) and morale, welfare and recreation programs (MWR) for the Departments of Defense, Veterans Affairs and Homeland Security. For more information about the ALA or to sign up for the free weekly newsletter, The Executive Bulletin (EB) go to the ALA website at [www.ala-national.org](http://www.ala-national.org).